

## IN THE CLAIMS

1. (Currently Amended) A apparatus ~~peer~~ for sharing identity-based activity with a at least one plurality of peers peer, comprising:
  - a content daemon to detect and store identity-based activity; and
  - an instant messaging module, communicatively coupled to the content daemon, to send an indication of ~~recent~~ identity-based activity to at least one of the plurality of peers peer, the ~~recent~~ identity-based activity related to a user logged-in to the instant messaging module.
2. (Currently Amended) The peer apparatus of claim 1, wherein identity-based activity comprises content customized by the user that is accessible to ~~the plurality of~~ peers at least one peer.
3. (Currently Amended) The apparatus ~~peer~~ of claim 2, wherein the customized content comprises a current online auction posted by the user.
4. (Currently Amended) The apparatus ~~peer~~ of claim 1, wherein identity-based activity comprise instances of active content by a user logged-in to the instant messaging module.
5. (Currently Amended) The apparatus ~~peer~~ of claim 4, wherein ~~recently~~ active content comprises multimedia files played back in the apparatus ~~peer~~.
6. (Currently Amended) The apparatus ~~peer~~ of claim 1, further comprises an application module to view identity-based content, and wherein the content daemon detects and stores identity-based activity in the application module.

7. (Currently Amended) The apparatus peer of claim 1, wherein the content daemon detects and stores identity-based activity by communicating with an activity server that hosts the identity-based activity.

8. (Currently Amended) The apparatus peer of claim 1, wherein the content daemon detects and stores identity-based activity after logging-in the user to the instant messaging module, and wherein the instant messaging module sends an update to the ~~recent~~ identity-based activity.

9. (Currently Amended) The apparatus peer of claim 1, wherein the indication comprises a unique identifier related to the identity-based activity.

10. (Currently Amended) The apparatus peer of claim 1, wherein the content daemon is part of an operating system running on the apparatus peer.

11. (Currently Amended) The apparatus peer of claim 1, wherein the instant messaging module further outputs a received indication of recent identity-based activity of another user.

12. (Currently Amended) The apparatus peer of claim 1, further comprising a content transaction module to enable a transaction related to the identity-based activity.

13. (Currently Amended) The apparatus peer of claim 1, wherein the apparatus peer is communicatively coupled to ~~the plurality of peers at least one peer~~ through a network.

14. (Currently Amended) A method of sharing identity-based activity with a plurality of peers, comprising:

detecting identity-based activity;

storing the identity-based activity; and  
sending an indication of ~~recent~~ identity-based activity to at least one of the  
plurality of peers, the ~~recent~~ identity-based activity related to a user  
logged-in to an instant messaging module.

15. (Currently Amended) The method of claim 14, wherein identity-based  
activity comprises content customized by the user that is accessible to the ~~plurality of peers at~~  
least one peer.

16. (Original) The method of claim 15, wherein the customized content  
comprises a current online auction posted by the user.

17. (Original) The method of claim 14, wherein identity-based activity  
comprises instances of active content by a user logged-in to the instant messaging module.

18. (Currently Amended) The method of claim 17, wherein ~~recently active~~  
content comprises multimedia files played back ~~in the peer by the user~~.

19. (Original) The method of claim 14, further  
comprising: viewing identity-based content; and  
detecting and storing identity-based activity.

20. (Original) The method of claim 14, further comprises:  
detecting and storing identity-based activity independent of viewing identity-based  
activity.

21. (Original) The method of claim 14, wherein the indication comprises a  
unique identifier related to the identity-based activity.

22. (Original) The method of claim 14, wherein the detecting comprises detecting identity-based activity of an application module in an operating system.

23. (Currently Amended) The method of claim 14, wherein the instant messaging module further outputs a received indication of ~~recent~~ identity-based activity of another user.

24. (Original) The method of claim 14, further comprising:  
enabling a transaction related to the identity-based activity.

25. (Currently Amended) The method of claim 14, further comprising:  
communicating with the plurality of peers ~~at least one peer~~ through a network.

26. (Currently Amended) A computer program product, comprising:  
a computer-readable medium having computer program instructions and data embodied thereon for sharing identity-based activity with ~~a plurality of~~ peers ~~at least one peer~~, comprising:  
detecting identity-based activity;  
storing the identity-based activity; and  
sending an indication of ~~recent~~ identity-based activity to at least one of the plurality of peers ~~peer~~, the ~~recent~~ identity-based activity related to a user logged-in to an instant messaging module.

27. (Currently Amended) The computer program product of claim 26, wherein identity-based activity comprises content customized by the user that is accessible to the plurality of peers ~~at least one peer~~.

28. (Original) The computer program product of claim 27, wherein the customized content comprises a current online auction posted by the user.

29. (Original) The computer program product of claim 26, wherein identity-based activity comprises instances of active content by a user logged-in to the instant messaging module.

30. (Currently Amended) The computer program product of claim 29, wherein ~~recently active content~~ comprises multimedia files played back ~~in the peer~~ ~~by the user~~.

31. (Original) The computer program product of claim 26, further comprising:

viewing identity-based content; and

detecting and storing identity-based activity.

32. (Original) The computer program product of claim 26, further comprising:

detecting and storing identity-based activity independent of viewing identity-based activity.

33. (Original) The computer program product of claim 26, wherein the indication comprises a unique identifier related to the identity-based activity.

34. (Original) The computer program product of claim 26, wherein the detecting comprises detecting identity-based activity of an application module in an operating system.

35. (Currently Amended) The computer program product of claim 26, wherein the instant messaging module further outputs a received indication of ~~recent~~ identity-

based activity of another user.

36. (Original) The computer program product of claim 26, further comprising:

enabling a transaction related to the identity-based activity.

37. (Currently Amended) The computer program product of claim 26, further comprising:

communicating with the ~~plurality at least one peer of peers~~ through a network.

38. (New) An apparatus for sharing identity-based activity with at least one peer, comprising:

an application to detect identity-based activity; and

a communications module communicatively coupled to the application, the communications module to provide an indication of the identity-based activity to at least one peer, the identity-based activity related to a user logged-in to the communication module, wherein identity-based activity comprise instances of active content by a user logged-in to the instant messaging module.